



August 15, 2008

To Our Valued Customer:

The worldwide demand for manufacturing raw materials such as scrap steel have continued to drive costs upward. While Victaulic has tried to minimize the impact of these additional costs for our customers, we find it necessary to increase list prices for most of our products on all orders placed on or after September 22, 2008. All orders received after the close of business on Friday, September 19, 2008 will be subject to a general 10% increase.

The price list is now available in Excel format from the Victaulic website. The .PDF format will be available from the Victaulic website by September 1, 2008. Please visit www.victaulic.com and click on the Pricing Information page under the Literature menu. The User ID and password for access to the Excel file is: price2008.

Printed price lists will be distributed and available for order by September 22, 2008.

Thank you for your continued support. Your local Victaulic sales representative can answer any questions you may have.

Sincerely,

A handwritten signature in cursive script that reads "Gary Moore".

Gary Moore
Executive Vice President